



## **SAN FERNANDO VALLEY COUNCIL OF GOVERNMENTS**

*A Joint Powers Authority*

### **BOARD OF DIRECTORS SPECIAL BOARD MEETING AGENDA**

Monday, October 21, 2024 — 10:00 a.m.

San Fernando City Hall - Council Chambers  
117 Macneil Street, San Fernando, CA 91340

Members of the public may also Join by Zoom Webinar

<https://us02web.zoom.us/j/81722862497>

### **BOARD OF DIRECTORS**

Chair: Vice-Mayor Mary Mendoza, City of San Fernando

Vice-Chair: Councilmember Bob Blumenfield, 3rd District, City of Los Angeles

Supervisor Lindsey Horvath, 3rd Supervisorial District, County of Los Angeles

Supervisor Kathryn Barger, 5th Supervisorial District, County of Los Angeles

Mayor Nick Schultz, City of Burbank

Mayor Elen Asatryan, City of Glendale

Councilmember Marsha McLean, City of Santa Clarita

Councilmember Paul Krekorian, 2nd District, City of Los Angeles

Councilmember Nithya Raman, 4th District, City of Los Angeles

Councilmember Imelda Padilla, Council 6th District, City of Los Angeles

Councilmember Monica Rodriguez, 7th District, City of Los Angeles

Councilmember John Lee, 12th District, City of Los Angeles

### **STAFF**

SFVCOG Fiscal Agent: Rachelle Anema, County of Los Angeles

SFVCOG Secretary: Los Angeles County Commission's Office

John Bwarie, Executive Director, San Fernando Valley COG

Elizabeth Pennington & Ayano Wolff, Deputy County Counsels, County of Los Angeles

## **OPEN SESSION**

- 1. CALL TO ORDER** — Mary Mendoza, Chair
- 2. ROLL CALL**
- 3. PLEDGE OF ALLEGIANCE**
- 4. PUBLIC COMMENTS**

## **CONSENT CALENDAR**

*All items listed under the Consent Calendar are considered to be routine and may be enacted by one motion. Prior to the motion to consider any action by the Board, any public comments on any of the Consent Calendar items will be heard. There will be no separate action unless members of the Board request specific items to be removed from the Consent Calendar.*

### **5. MINUTES**

- a. July 8, 2024 Board of Directors Meeting Minutes ([Page 5](#))
  - b. August 26, 2024 Special Board of Directors Meeting Minutes ([Page 15](#))
- Recommended Action: *Approve Minutes.*

### **6. FINANCIAL REPORT**

Review FY 2023-24 Financials July 1, 2024 through September 30, 2024 ([Page 19](#))

Recommended Action: *Receive and File Financial Report*

## **REGULAR CALENDAR**

*At the discretion of the SFVCOG, all items appearing on this Agenda, whether or not expressly listed for action, may be deliberated and may be subject to action by the SFVCOG.*

### **7. CHAIR REPORT**

Vice-Mayor Mary Mendoza, Chair of the Board

*Updates, remarks and recommendations from the Board Chair.*

### **8. EXECUTIVE DIRECTOR REPORT**

*Updates, remarks and recommendations from the Executive Director*

### **9. LEAGUE OF CALIFORNIA CITIES PRESENTATION**

*Incoming L.A. Division President, Arcadia Mayor Pro Tem, Michael Cao*

**10. STRATEGIC PLAN REVIEW ([PAGE 20](#))**

Recommended Action: *Consider the plan as presented and adopt for implementation through 2028.*

**11. DISCUSS WHETHER TO AMEND THE FUNDING AGREEMENT BETWEEN THE COUNTY OF LOS ANGELES AND THE SFVCOG FOR HOMELESS SERVICES (Contract No. HI-23-007), SUBJECT TO THE FOLLOWING ACTIONS ([PAGE 28](#)):**

- a. Find the proposed action is not a project under the California Environmental Quality Act (CEQA); and,
- b. Delegate authority to the Executive Director to work with the County of Los Angeles to amend and implement that certain Funding Agreement between the County of Los Angeles and the SFVCOG for Homeless Services (Contract No. HI-23-007), including the Statement of Work (Exhibit A-1) and Price Schedule (Exhibit B-1) in substantially similar form to authorize SFVCOG to use County funds to initiate a competitive grant solicitation process and award grant funding to 501(c)(3) non-profit corporations and/or educational institutions for projects that identify and support regional homeless and housing solutions, educational outreach or training and/or identify and support efforts to develop a regional approach to homelessness strategic planning, substantially in the form and content of the attached, subject to review as to form by SFVCOG counsel. (Page XX)

**Adjourn to Closed Session**

**12. PUBLIC EMPLOYEE PERFORMANCE EVALUATION**

(Government Code Section 54957 (b)(1))

Performance Evaluation of the Existing Executive Director of the San Fernando Valley Council of Governments

**13. APPOINTMENT OF PUBLIC EMPLOYEE**

(Government Code Section 54957 (b)(1))

Consider the Appointment of an Independent Contractor to serve as Executive Director for a Fixed Term to manage the business affairs of the San Fernando Valley Council of Governments

**Return to Open Session**

**14. DISCUSS WHETHER TO ENTER INTO A CONTRACT FOR THE PROVISION OF EXECUTIVE DIRECTOR SERVICES, SUBJECT TO THE FOLLOWING ACTIONS:**

- a. Find the proposed actions are not projects under the California Environmental Quality Act (CEQA);
- b. Amend, or approve and to delegate authority to the SFVCOG Chair-to execute and implement a contract for Executive Director services, subject to review as to

form by SFVCOG counsel.

**15. AGENDA ITEMS FOR FUTURE BOARD MEETINGS**

**16. BOARD MEMBER ANNOUNCEMENTS**

**17. NEXT MEETING**

Board Meeting: Monday, January 13, 2025 10AM in City of Santa Clarita

**18. ADJOURNMENT**

**Notices:**

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**SAN FERNANDO VALLEY COUNCIL OF GOVERNMENTS**

*A Joint Powers Authority*

**BOARD OF DIRECTORS**

**BOARD MEETING**

**MINUTES **DRAFT****

Monday, July 8, 2024 — 10:00 a.m.

Glendale City Chambers  
613 E. Broadway,  
Glendale, CA 91206  
2nd Floor

**BOARD OF DIRECTORS**

Chair: Vice-Mayor Mary Mendoza, City of San Fernando  
Vice-Chair: Councilmember Bob Blumenfield, 3rd District, City of Los Angeles  
Supervisor Lindsey Horvath, 3rd Supervisorial District, County of Los Angeles  
Supervisor Kathryn Barger, 5th Supervisorial District, County of Los Angeles  
Mayor Nick Schultz, City of Burbank  
Councilmember Ara Najarian, City of Glendale  
Councilmember Marsha McLean, City of Santa Clarita  
Councilmember Paul Krekorian, 2nd District, City of Los Angeles  
Councilmember Nithya Raman, 4th District, City of Los Angeles  
Councilmember Imelda Padilla, Council 6th District, City of Los Angeles  
Councilmember Monica Rodriguez, 7th District, City of Los Angeles  
Councilmember John Lee, 12th District, City of Los Angeles

**STAFF**

SFVCOG Fiscal Agent: Rachelle Anema, County of Los Angeles  
SFVCOG Secretary: Los Angeles County Commission's Office John  
Bwarie, Executive Director, San Fernando Valley COG Shirley Edwards,  
Deputy County Counsel, County of Los Angeles

San Fernando Valley Council of Governments

Board of Directors Meeting  
Agenda - Monday, July 8, 2024

**OPEN SESSION - [Meeting Link](#)**

**1. CALL TO ORDER** — Vice- Mayor Mary Mendoza, Chair

Vice Mayor Mary Mendoza called the Meeting to order at 10:08 a.m.

**2. ROLL CALL**

Roll call was conducted by Staff.

**QUORUM ESTABLISHED (10 Members):**

**Present 10:** Chair Vice Mayor Mary Mendoza  
Councilmember Marsha McLean  
Natalie Vartenian for Supervisor Kathryn Barger  
Justin Orenstein for Supervisor Lindsey P. Horvath  
Alexandra Leard for Councilmember Imelda Padilla  
Mehmet Berker for Councilmember Nithya Raman  
Mayor Nick Schultz  
Councilmember Ara Najarian  
Doug Mensman for Councilmember Paul Krekorian  
Myrka Martinez for Councilmember John Lee

**Excused 2:** Councilmember Monica Rodriguez  
Vice Chair Councilmember Bob Blumenfield

**3. PLEDGE OF ALLEGIANCE**

The Pledge of Allegiance was led by Justin Orenstein.

**4. PUBLIC COMMENTS**

Stephanie Molen, a representative from LA Metro, addressed the SFVCOG and provided an update on the Sepulveda Corridor Project. Following her presentation, the members of SFVCOG expressed their interest in having Ms. Molen return to a future meeting to provide further updates on the project.

**CONSENT CALENDAR**

*All items listed under the Consent Calendar are considered to be routine and may be enacted by one motion. Prior to the motion to consider any action by the Board, any public comments on any of the Consent Calendar items will be heard. There will be no separate action unless members of the Board request specific items to be removed from the Consent Calendar.*

San Fernando Valley Council of Governments

Board of Directors Meeting  
Agenda - Monday, July 8, 2024

**5. MINUTES ([PAGE 5](#))**

- a. April 8, 2024 Board of Directors Meeting Minutes
- b. June 3, 2024 Board of Directors Special Meeting Minutes

Recommended Action: *Approve Minutes.*

Vice Mayor Mary Mendoza requested that the minutes for June 3, 2024 be amended to reflect Vice Mayor as her correct title.

On motion of Mayor Nick Schultz, seconded by Doug Mensman for Councilmember Paul Krekorian, there being no objection, the SFVCOG approved the April 8, 2024 Board of Directors Meeting Minutes and approved as amended the June 3, 2024 Board of Directors Special Meeting Minutes by the following roll call vote:

**Ayes 9:** Chair Vice Mayor Mary Mendoza  
Councilmember Marsha McLean  
Natalie Vartenian for Supervisor Kathryn Barger  
Justin Orenstein for Supervisor Lindsey P. Horvath  
Alexandra Leard for Councilmember Imelda Padilla  
Mehmet Berker for Councilmember Nithya Raman  
Mayor Nick Schultz  
Councilmember Ara Najarian  
Doug Mensman for Councilmember Paul Krekorian  
Myrka Martinez for Councilmember John Lee

**Abstention 1:** Councilmember Ara Najarian

**Excused 2:** Councilmember Monica Rodriguez  
Vice Chair Councilmember Bob Blumenfield

**6. FINANCIAL REPORT ([PAGE 23](#))**

Review FY 2023-24 Financials April 1, 2024 through June 30, 2024

Recommended Action: *Receive and File Financial Report*

On motion of Mayor Nick Schultz, seconded by Doug Mensman for Councilmember Paul Krekorian, there being no objection, the SFVCOG approved the Financial report by the following roll call vote:

**Ayes 10:** Chair Vice Mayor Mary Mendoza  
Councilmember Marsha McLean  
Natalie Vartenian for Supervisor Kathryn Barger  
Justin Orenstein for Supervisor Lindsey P. Horvath  
Alexandra Leard for Councilmember Imelda Padilla  
Mehmet Berker for Councilmember Nithya Raman  
Mayor Nick Schultz  
Councilmember Ara Najarian  
Doug Mensman for Councilmember Paul Krekorian  
Myrka Martinez for Councilmember John Lee

**Excused 2:** Councilmember Monica Rodriguez  
Vice Chair Councilmember Bob Blumenfield

**REGULAR CALENDAR**

*At the discretion of the SFVCOG, all items appearing on this Agenda, whether or not expressly listed for action, may be deliberated and may be subject to action by the SFVCOG.*

**7. CHAIR REPORT**

Vice-Mayor Mary Mendoza, Chair of the Board

*Updates, remarks and recommendations from the Board Chair.*

Chair Vice Mayor Mary Mendoza announced that anticipates holding an SFVCOG Board Retreat in August 2024 to discuss several items on strategic plans for the next 3-5 years.



**8. EXECUTIVE DIRECTOR REPORT**

*Updates, remarks and recommendations from the Executive Director  
Homeless Service Grant-writing update.*

John Bwarie, Executive Director, announced the success of the Annual Mobility Workshop, which received a significant attendance. Mr. Bwarie extended a cordial invitation to all, underlining the importance of their participation, and provided assurances that further details would soon be communicated to the board members.

**9. REPORT FROM THE AD HOC JPA REVIEW COMMITTEE ([PAGE 24](#))**

Requested Action: *Review and accept recommendations from the ad hoc JPA Review Committee, and take appropriate action as follows:*

- a. Maintain existing quorum requirements as laid out in the SFVCOG's bylaws.
  - i. Accompanied request from the ED to each of the member offices to appoint at least two alternates to ensure attendance.
- b. Amend the bylaws to move to a numerical voting structure: 7 votes for a simple majority and 9 votes for a supermajority.

John Bwarie, Executive Director, presented a brief report on the Ad-Hoc JPA Review Committee and introduced the aforementioned agenda items. Mr. Bwarie elaborated on the proposal, which entails the allocation of two alternates to each member to ensure the maintenance of a quorum. Furthermore, a recommendation was put forth to adopt a numerical voting system as an alternative to separate votes for individual entities such as cities and counties. This methodology would empower members to abstain while still meeting the quorum requirement and effectively conducting as vote.

On motion of Mehmet Berker for Councilmember Nithya Raman, seconded by Alexandra Leard for Councilmember Imelda Padilla, there being no objection, the SFVCOF approved this item to strike section 8.d (at the first scheduled meeting of the Board, a Board representative shall be elected to the position of Chair by the Board, and a different Board representative shall be elected to the position of Vice Chair of the Board) from the By-Laws by the following roll call vote:

**Ayes 10:** Chair Vice Mayor Mary Mendoza  
Councilmember Marsha McLean  
Natalie Vartenian for Supervisor Kathryn Barger  
Justin Orenstein for Supervisor Lindsey P. Horvath  
Alexandra Leard for Councilmember Imelda Padilla  
Mehmet Berker for Councilmember Nithya Raman  
Mayor Nick Schultz  
Councilmember Ara Najarian  
Doug Mensman for Councilmember Paul Krekorian  
Myrka Martinez for Councilmember John Lee

**Excused 2:** Councilmember Monica Rodriguez  
Vice Chair Councilmember Bob Blumenfield

After discussion, on motion of Mehmet Berker for Councilmember Nithya Raman, seconded by Justin Orenstein for Supervisor Lindsey P. Horvath, the SFVCOG amended Section 8. c of the Ad-Hoc JPA Agreement to amend the bylaws to move from category-based voting to numerical voting by the following roll call vote:

**Ayes 5 :** Justin Orenstein for Supervisor Lindsey P. Horvath  
Alexandra Leard for Councilmember Imelda Padilla  
Mehmet Berker for Councilmember Nithya Raman  
Myrka Martinez for Councilmember John Lee  
Doug Mensman for Councilmember Paul Krekorian

**Noes 4:** Councilmember Marsha McLean  
Mayor Nick Schultz  
Chair Vice Mayor Mary Mendoza  
Councilmember Ara Najarian

**Abstain 1:** Natalie Vartenian for Supervisor Kathryn Barger

**Excused 2:** Councilmember Monica Rodriguez  
Vice Chair Councilmember Bob Blumenfield

**MOTION FAILED DUE TO LACK OF A MAJORITY VOTE**

On motion of Mayor Nick Schultz, seconded by Justin Orenstein for Supervisor Lindsey P. Horvath, there being no objection, the SFVCOG tabled the item and dissolved the Ad-Hoc by the following roll call vote:

San Fernando Valley Council of Governments

Board of Directors Meeting  
Agenda - Monday, July 8, 2024

**Ayes 10:** Chair Vice Mayor Mary Mendoza  
Councilmember Marsha McLean  
Natalie Vartenian for Supervisor Kathryn Barger  
Justin Orenstein for Supervisor Lindsey P. Horvath  
Alexandra Leard for Councilmember Imelda Padilla  
Mehmet Berker for Councilmember Nithya Raman  
Mayor Nick Schultz  
Councilmember Ara Najarian  
Doug Mensman for Councilmember Paul Krekorian  
Myrka Martinez for Councilmember John Lee

**Excused 2:** Councilmember Monica Rodriguez  
Vice Chair Councilmember Bob Blumenfield

**10. SFVCOG APPOINTEE REVIEW ([PAGE 38](#))**

Recommended Action: *Review and affirm appointees.*

John Bwarie, Executive Director, presented a brief overview of the current external appointed members, including any existing vacancies. The board deliberated on the reaffirmation, replacement, or appointment of new members. After discussion, the SFVCOG board agreed to reaffirm all current external appointed members, with the exception of the Metro Streets & Freeways Subcommittee Member (Vacant) and the League of California Cities Representative.

On motion of Mehmet Berker for Councilmember Nithya Raman, Doug Mensman for Councilmember Paul Krekorian, there being no objection, the SFVCOG approved the reaffirming current external members with the exception of League of CA Cities Representative by the following roll call vote:

**Ayes 10:** Chair Vice Mayor Mary Mendoza

San Fernando Valley Council of Governments

Board of Directors Meeting  
Agenda - Monday, July 8, 2024



Councilmember Marsha McLean  
Natalie Vartenian for Supervisor Kathryn Barger  
Justin Orenstein for Supervisor Lindsey P. Horvath  
Alexandra Leard for Councilmember Imelda Padilla  
Mehmet Berker for Councilmember Nithya Raman  
Mayor Nick Schultz  
Councilmember Ara Najarian  
Doug Mensman for Councilmember Paul Krekorian  
Myrka Martinez for Councilmember John Lee

**Excused 2:** Councilmember Monica Rodriguez  
Vice Chair Councilmember Bob Blumenfield

**11. OCTOBER 2024 SPECIAL BOARD MEETING ([PAGE 40](#))**

Recommended Action: *Determine Alternative Meeting Date due to holiday*

John Bwarie, Executive Director, announced that the originally scheduled meeting for October 14, 2024, coincided with the holiday of Indigenous Peoples Day. Mr. Bwarie proposed alternative dates of October 7 or October 21. Following the majority approval from the SFVCOG Board, October 21 was selected as the preferred meeting date.

On motion of Mayor Nick Schultz, seconded by Justin Orenstein for Supervisor Lindsey P. Horvath, there being no objection, the SFVCOG approved the following meeting date to change to October 21, 2024 by the following roll call vote:

**Ayes 10:** Chair Vice Mayor Mary Mendoza  
Councilmember Marsha McLean  
Natalie Vartenian for Supervisor Kathryn Barger  
Justin Orenstein for Supervisor Lindsey P. Horvath  
Alexandra Leard for Councilmember Imelda Padilla  
Mehmet Berker for Councilmember Nithya Raman  
Mayor Nick Schultz  
Councilmember Ara Najarian  
Doug Mensman for Councilmember Paul Krekorian  
Myrka Martinez for Councilmember John Lee



**Excused 2:** Councilmember Monica Rodriguez  
Vice Chair Councilmember Bob Blumenfield

**12. MEETING LOCATION POLICY ([PAGE 41](#))**

Recommended Action: *Update Meeting Location Policy to rotate between the 5 member cities in order.*

John Bwarie, Executive Director, announced the recommendation of having meetings in a rotational order while also adding the city of Los Angeles in its rotation. Mr. Bwarie explained LA city would be placed as the 5<sup>th</sup> member city in the rotation.

On motion of Councilmember Marsha McLean, seconded by Councilmember Ara Najarian, there being no objection, the SFVCOG approved rotating committee meetings in sequence and adding LA city as a 5<sup>th</sup> location by the following roll call vote:

**Ayes 10:** Chair Vice Mayor Mary Mendoza  
Councilmember Marsha McLean  
Natalie Vartenian for Supervisor Kathryn Barger  
Justin Orenstein for Supervisor Lindsey P. Horvath  
Alexandra Leard for Councilmember Imelda Padilla  
Mehmet Berker for Councilmember Nithya Raman  
Mayor Nick Schultz  
Councilmember Ara Najarian  
Doug Mensman for Councilmember Paul Krekorian  
Myrka Martinez for Councilmember John Lee

**Excused 2:** Councilmember Monica Rodriguez  
Vice Chair Councilmember Bob Blumenfield

**13. AGENDA ITEMS FOR FUTURE BOARD MEETINGS 1:28:30**

a. 2024-25 Legislative Action Plan

1). Extend an invitation to representatives from LA Metro for comprehensive discussions. 2). After addressing the balance query during the retreat, place it on the agenda as a future item. 3). Deliberate on the LA Metro G line proposal and bond proposals and bring a Move LA representative to deliberate on their 2026 ballot measure.

**14. BOARD MEMBER ANNOUNCEMENT**

There were none.

**15. NEXT MEETING**

Board Meeting: August 26, 2024, location TBA

**16. ADJOURNMENT**

There being no further business, Chair Vice Mayor Mary Mendoza adjourned the July 8, 2024, San Fernando Valley Council of Governments Board of Directors Meeting at 11:41 a.m.

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**SAN FERNANDO VALLEY COUNCIL OF GOVERNMENTS**

*A Joint Powers Authority*

**BOARD OF DIRECTORS**

**BOARD MEETING**

**MINUTES **DRAFT****

Monday, August 26, 2024 — 10:00 a.m.

Burbank Community Room 104  
150 N 3rd St #242  
Burbank, CA 91502

**BOARD OF DIRECTORS**

Chair: Vice-Mayor Mary Mendoza, City of San Fernando

Vice-Chair: Councilmember Bob Blumenfield, 3rd District, City of Los Angeles

Supervisor Lindsey Horvath, 3rd Supervisorial District, County of Los Angeles

Supervisor Kathryn Barger, 5th Supervisorial District, County of Los Angeles

Mayor Nick Schultz, City of Burbank

Mayor Elen Asatryan, City of Glendale

Marsha McLean, City of Santa Clarita

Councilmember Paul Krekorian, 2nd District, City of Los Angeles

Councilmember Nithya Raman, 4th District, City of Los Angeles

Councilmember Imelda Padilla, Council 6th District, City of Los Angeles

Councilmember Monica Rodriguez, 7th District, City of Los Angeles

Councilmember John Lee, 12th District, City of Los Angeles

**STAFF**

SFVCOG Fiscal Agent: Rachelle Anema, County of Los Angeles

SFVCOG Secretary: Los Angeles County Commission's Office

John Bwarie, Executive Director, San Fernando Valley COG

Shirley Edwards, Deputy County Counsel, County of Los Angeles

Board of Directors Meeting Agenda -  
Monday, August 26, 2024

**OPEN SESSION - [Meeting Link](#)**

**1. CALL TO ORDER** — Vice- Mayor Mary Mendoza, Chair

Chair Mary Mendoza called the Meeting to order at 10:08 a.m.

**2. ROLL CALL**

Roll call was conducted by Staff.

**QUORUM ESTABLISHED (11 Members):**

**Present 11:** Chair Vice Mayor Mary Mendoza  
Councilmember Marsha McLean  
Dave Perry for Supervisor Kathryn Barger  
Justin Orenstein for Supervisor Lindsey P. Horvath  
Alexandra Leard for Councilmember Imelda Padilla  
Mehmet Berker for Councilmember Nithya Raman  
Mayor Nick Schultz  
Mayor Elen Asatryan  
Doug Mensman for Councilmember Paul Krekorian  
Myrka Martinez for Councilmember John Lee  
Paola Bassignana for Councilmember Monica Rodriguez

**Excused 2:** Vice Chair Councilmember Bob Blumenfield

**3. PLEDGE OF ALLEGIANCE**

The Pledge of Allegiance was led by Chair Vice Mayor Mary Mendoza

**4. PUBLIC COMMENTS**

There were none.

**CONSENT CALENDAR**

*All items listed under the Consent Calendar are considered to be routine and may be enacted by one motion. Prior to the motion to consider any action by the Board, any public comments on any of the Consent Calendar items will be heard. There will be no separate action unless members of the Board request specific items to be removed from the Consent Calendar.*

Board of Directors Meeting Agenda -  
Monday, August 26, 2024

**5. MINUTES ([PAGE 5](#))**

Approval of July 8, 2024 Minutes will be continued on October 21, 2024.

**6. CHAIR REPORT**

Vice-Mayor Mary Mendoza, Chair of the Board Updates, remarks and recommendations from the Board Chair.

Board Member Marsha Mclean volunteered to hold the position of Chair for the SFVCOG's transportation committee.

**7. EXECUTIVE DIRECTOR REPORT**

*Updates, remarks and recommendations from the Executive Director*

There were none.

**8. STRATEGIC PLANNING WORKING SESSION - JOHN BWARIE**

John Bwarie, The Executive Director of the San Fernando Valley COG, provided a brief history of the establishment. Board members engaged in discussions about their goals for the next three years. During these discussions, they created three lists: desired accomplishments, potential barriers that could impede these goals, and unique opportunities available in the San Fernando Valley that are not present in other regions of LA County.

**9. BOARD MEMBER ANNOUNCEMENTS**

There were none.

**10. NEXT MEETING**

Special Board Meeting: October 21, 2024 10 AM in San Fernando

**11. ADJOURNMENT**

There being no further business, Chair Vice Mayor Mary Mendoza adjourned the August 26, 2024, San Fernando Valley Council of Governments Board of Directors Special Meeting at 11:58 a.m.

Board of Directors Meeting Agenda -  
Monday, August 26, 2024



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Board of Directors Meeting Agenda -  
Monday, August 26, 2024

**SAN FERNANDO VALLEY COUNCIL OF GOVERNMENTS  
JOINT POWERS AUTHORITY FUND V54  
STATEMENT OF RECEIPTS AND DISBURSEMENTS  
JULY 1, 2024 THROUGH SEPTEMBER 30, 2024**

			<b><u>Fund V54/Org 55665</u></b>
<b>Cash Balance, July 1, 2024</b>			<b>\$ 277,615.88</b>
Receipts:			
Interest Earnings	7/1/2024	1,101.15	
Interest Earnings	8/1/2024	1,108.37	
Interest Earnings	9/1/2024	900.51	
JVCT AC CMSF2500005 SFVCOG \$35K Membership Dues-Charge the GF	7/24/2024	35,000.00	
DP AC 25000000676 - Membership - City of Burbank	8/28/2024	12,500.00	
DP AC 25000000676 - Membership - City of Glendale	8/28/2024	12,500.00	
DP AC 25000000776 - Membership - City of San Fernando	9/6/2024	12,500.00	
DP AC 25000000915 - Membership - City of Santa Clarita	9/18/2024	12,500.00	
Total Beginning Cash Balance and Receipts			<b>\$ 365,725.91</b>
Disbursements:			
AD AU A2500058911 Stratiscope - June 2024	7/11/2024	8,333.33	
AD AU A2500058911 Stratiscope - Mobility Academy Misc 6/25/2024	7/11/2024	1,951.50	
AD AU A2500190925 Stratiscope - July 2024	8/7/2024	8,333.33	
AD AU A2500336942 Stratiscope - August 2024	9/3/2024	8,333.33	
AD AU A2500406938 Stratiscope - Mobility Academy Misc 8/23/2024	9/19/2024	56.48	
Total Disbursements			<b>\$ 27,007.97</b>
<b>Cash Balance, September 30, 2024</b>			<b>\$ 338,717.94</b>

Prepared by  
Los Angeles County  
Department of Auditor-Controller  
Accounting Division  
ML 10/1/2024

H:\Special Funds\Special Funds Unit\JOINT POWERS AUTHORITIES\SFVCOG\SFVCOG - Reports\Reports FY24-25\FY25 SFVCOG Quarterly Reports\Q1 '2025



# San Fernando Valley Council of Governments

## **DRAFT** Strategic Plan

December 2024 to December 2028

### ***Vision***

The San Fernando Valley Council of Governments region is well-connected, well-funded, and works regionally to support local priorities within the SFVCOG region.

### ***Mission***

The San Fernando Valley Council of Governments works to increase the coordination within its jurisdictions to improve regional mobility, economy, and safety.

### **Introduction: Process and Purpose of this Plan**

Every three years, the San Fernando Valley Council of Governments (SFVCOG) undertakes a strategic planning effort to focus attention, resources, and activities on aligned outcomes for the region. In summer 2024, the SFVCOG again undertook this effort with a first-ever board “retreat” focused on goals and priorities. The results of that meeting are summarized and expanded upon in this plan.

The plan lays out key goals and outcomes for the SFVCOG to accomplish on behalf of its member jurisdictions and the communities within them. These activities cascade from the purpose of the Joint Powers Authority and are time bound to facilitate implementation. It is expected that the plan and its actions will be referenced at each meeting and as work is undertaken by the SFVCOG.

The goals and actions in this plan also build on the essential work currently being undertaken by the SFVCOG. Basic operations, regional coordination on transportation projects and solutions to address regional homelessness, and annual programs and activities will continue. What follows is renewed focus on five key goals as determined by the board for the next three to four years. Not every goal listed will be accomplished immediately, and the tactics to achieve them are designed to benefit multiple goals.

The SFVCOG has more than a decade of success, and the goal remains to deliver on projects that have been approved, are in the pipeline, or have otherwise been promised. This work ahead refines and builds on the approach to achieving these promises.





## San Fernando Valley Council of Governments

### Goals:

The following five goals reflect the overarching work of the SFVCOG, and below each are the tactical action steps that cause the goals to be met.

#### **Goal 1: Deliver (i.e. make progress) on regional Measure M projects**

When the SFVCOG set its priorities in 2016 and 2017 for what would become the Measure M ballot initiative, the then SFVCOG Board chose to assign allocated funds to specific projects and not future, yet-to-be-determined projects. The work now is to ensure those key projects are realized and the promises made to the region through this process are kept and funds allocated are protected for these projects. To accomplish this, the SFVCOG should do the following.

##### *Tactical Action Steps*

1. "Own" past successes of planning these projects by sharing a project status reports to members, key stakeholders, and media on a twice-yearly basis. Working with Metro, also share regional tax generation on an annual basis for the SFVCOG region.
2. Be present and vocal on Measure M Project discussions whenever there is a status or action update at Metro or other member/jurisdiction meetings.
3. Identify funding gaps for Measure M projects (and their legacy projects) and work to secure those funds at the local, state, or federal level.
4. Develop a cross-sector, wider-reaching mobility coalition to lead others in the region on these key mobility issues. Begin with a monthly coordination meeting modeled after the current Homelessness Coordination meetings.

#### **Goal 2: Advocate for Regional Connectivity**

As a region, the SFVCOG is served by Metro, Metrolink, and member's own transportation networks. Because of the geographic size of the region and its members, the need to make connections between and within jurisdictions continues to require a regional approach. Missing connections To prioritize and advocate for key connections and service levels, the SFVCOG should do the following.

##### *Tactical Action Steps*

1. Advocate for Metrolink service increases along the Antelope Valley and Ventura Lines.
2. Identify key physical barriers for expanded Metrolink service in the SFVCOG region and build a coalition of support for their elimination.
3. Secure through partnership funding for Metrolink projects
4. Identify the 10 priority regional bicycle infrastructure improvement projects (those that close a gap) and create a plan to close those gaps.
5. Identify the 5 priority regional equestrian infrastructure improvement projects (those that close a gap) and create a plan to close those gaps.

#### **Goal 3: Coordinate the Olympic experience for the SFVCOG region**

While LA28 is charged with the planning and execution of the 2028 Olympic and Paralympic Games, the SFVCOG and its members can take a lead role in ensuring that their work and the work for others provides the greatest benefit to the region, its residents, and its future. The San



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Fernando Valley will see Olympic events in the Sepulveda Basin, and the entire region will see the impact of the largest global peaceful event. This is an opportunity to showcase SFVCOG communities, create a legacy through investments, and show the power of regional coordination. Only by working together can we realize the vision that so many have expressed for the region in 2028.

### *Tactical Action Steps*

1. Establish an ad hoc SFVCOG Committee to determine the most effective ways for the COG to coordinate its members, including public safety, transportation, legacy, and engagement of locals and visitors alike.
2. Convene a working group of staff from member jurisdictions and other officials to coordinate approaches and best practices, public safety, event “viewing” locations, communications (in language), and other joint opportunities.
3. Prepare businesses to benefit through procurement opportunities as well as supporting the creation of destination guides and community showcase opportunities.
4. Seek out public and private planning money to execute coordinated, regional activities to enhance the impact of the Games in the SFVCOG Region.

### **Goal 4: Establish an Economic Development Initiative to Support Small Businesses and Business Districts**

Basic municipal services and the health of the community are both supported by a strong, local economy. Each member city has its priorities and strategies to serve its individual economic development needs, and regional activities and approaches can also directly benefit each member city.

### *Tactical Action Steps*

1. Identify and develop corridors of opportunities to advance and leverage transportation investments in support of business growth and success.
2. Host a regional, small business Economic Summit (or similar convening) that brings together hundreds of business leaders to identify needs, resources, and opportunities to grow in the greater San Fernando Valley region. This summit can focus on:
  - a. the ways local jurisdictions can support business
  - b. convening leaders of the industry clusters to determine what would be a way to support their growth.
  - c. Convening neighborhood-level districts to share best practices and create partnerships for enhanced local shopping districts
3. Convene and host quarterly Economic Development advisory meetings modeled after the current Transportation Technical Advisory Committee (TAC) meetings. These meetings would be staff driven for both coordination and opportunity development as a way to both coordinate best practices to support local business districts as well as technical support for local cities to enhance local neighborhood-serving districts (place-making).
4. Support local/regional procurement initiatives to help our region’s businesses bid on contracts and be competitive for them by working with RAMP, creating an outreach and innovation program, and leveraging the LA City Business Source program.



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## Goal 5: Refine Practices for Better Regional Advocacy

At its core, the SFVCOG is about coordination and the utilization of the strength of the body is greater than the sum of the individual members. Work should be done to create a closer and more synergistic relationship among the members. To accomplish this, the SFVCOG should do the following.

### *Tactical Action Steps*

1. Flex collective power at the state and federal level through advocacy days that leverage the collective impact of all members
2. Create a more effective and efficient process to collect, combine, and support member jurisdictions' unique efforts and priorities, eliminating competition between them and breaking down silos
3. Work to develop "novelty" within our projects to make them stand out and be more competitive for outside funding, resources, and support
4. Establish an annual legislative platform for State issues based on members' own legislative platforms.
5. Establish standing working groups and committees as described in other sections of this plan to support greater coordination.

### Tactics and Timeline

The following chart identifies tactical action steps along with associated goals, start and end dates, and notes.

Task	Goal(s)	Start Date	End Date	Notes
"Own" past successes of planning these projects by sharing project status reports to members, key stakeholders, and media on a twice-yearly basis.	Measure M projects	January 2025	ongoing	Working with Metro, also share regional tax generation on an annual basis for the SFVCOG region.
Be present and vocal on Measure M Project discussions whenever there is a status or action update at Metro or other member/jurisdiction meetings.	Measure M projects	December 2024	ongoing	
Identify funding gaps for Measure M projects (and their legacy projects) and work to secure those funds at the local, state, or federal level.	Measure M projects; Better Regional Advocacy	March 2025	ongoing	
Develop a cross-sector, wider-reaching mobility coalition to lead others in the region on these key mobility issues.	Measure M projects; Better Regional Advocacy	January 2025	ongoing	Begin with a monthly coordination meeting modeled after the current Homelessness Coordination meetings.





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Advocate for Metrolink service increases along the Antelope Valley and Ventura Lines.	Advocate for Regional Connectivity	January 2025	ongoing	
Identify key physical barriers for expanded Metrolink service in the SFVCOG region and build a coalition of support for their elimination.	Advocate for Regional Connectivity	April 2025	ongoing	Use the coalition described above to address Metrolink needs
Secure, through partnership, funding for Metrolink projects.	Advocate for Regional Connectivity	January 2026	December 2026	
Identify the 10 priority regional bicycle infrastructure improvement projects (those that close a gap) and create a plan to close those gaps.	Advocate for Regional Connectivity	July 2025	June 2026	
Identify the 5 priority regional equestrian infrastructure improvement projects (those that close a gap) and create a plan to close those gaps.	Advocate for Regional Connectivity	October 2025	September 2026	
Establish an ad hoc SFVCOG Olympics Committee to determine the most effective ways for the COG to coordinate its members.	SFVCOG Olympic Experience; Better Regional Advocacy	January 2025	June 2025	Topics may include: public safety, transportation, legacy, and engagement of locals and visitors alike.
Convene a working group of staff from member jurisdictions and other officials to coordinate approaches and best practices.	SFVCOG Olympic Experience; Better Regional Advocacy	January 2025	September 2028	Topics may include: public safety, event “viewing” locations, communications (in-language), and other joint opportunities.
Prepare local businesses to benefit from the Olympics.	SFVCOG Olympic Experience; Support Small Businesses and Business Districts	April 2025	September 2028	Identify and promote procurement opportunities as well as support the creation of destination guides and community showcase opportunities.
Seek out public and private planning money to execute coordinated, regional activities to enhance the impact of the Games in the SFVCOG Region.	SFVCOG Olympic Experience	July 2025	July 2028	
Identify and develop corridors of opportunities to advance and leverage transportation investments in support of business growth and success.	Support Small Businesses and Business Districts	January 2026	ongoing	
Host a regional, small business Economic Summit (or similar convening) that brings together hundreds of business leaders to	Support Small Businesses and Business Districts	May 2025	ongoing	This Summit can focus on: 1. the ways local jurisdictions can support business



## San Fernando Valley Council of Governments

identify needs, resources, and opportunities to grow in the greater San Fernando Valley region.				2. convening leaders of the industry clusters to determine what would be a way to support their growth. 3. Convening neighborhood-level districts to share best practices and create partnerships for enhanced local shopping districts.
Convene and host quarterly Economic Development advisory meetings.	Support Small Businesses and Business Districts; Better Regional Advocacy	February 2025	ongoing	Modeled after the current Transportation Technical Advisory Committee (TAC) meetings, these meetings would be staff-driven for both coordination and opportunity development as a way to both coordinate best practices to support local business districts as well as technical support for local cities to enhance local neighborhood-serving districts (place-making).
Support local/regional procurement initiatives.	Support Small Businesses and Business Districts	January 2026	ongoing	Help our region's businesses bid on contracts and be competitive for them by working with RAMP, creating an outreach and innovation program, and leveraging the LA City Business Source program.
Flex collective power at the state and federal level through advocacy days that leverage the collective impact of all members.	Better Regional Advocacy	January 2025	Ongoing	
Create a more effective and efficient process to collect, combine, and support member jurisdictions' unique efforts and priorities, eliminating competition between them and breaking down silos.	Better Regional Advocacy	January 2025	Ongoing	
Work to develop "novelty" within our projects to make them stand out and be more competitive for outside funding, resources, and support.	Better Regional Advocacy	January 2025	Ongoing	
Establish an annual legislative platform for State issues based on members' own legislative platforms.	Better Regional Advocacy	January 2025	Ongoing	



## San Fernando Valley Council of Governments

### APPENDIX

#### What the SFVCOG is Known for

The SFVCOG has more than a decade of achievement that has, thus far, defined the organization.

The following are key attributes of the organization, as identified by the Board:

1. A successful as a regional body and advocating s a region
2. Consistently successful with issue-based, region-wide collaboration
3. Transformation the Valley through mobility projects
4. “Voicing” Valley voices
5. Collaboration
6. Highly functional, influential, results-driven
7. Bringing communities together
8. Collaboration, partnering, and communication
9. Regional Connector
10. Equitable regional planning
11. Delivering on promises
12. More regional influence
13. Advocacy, collaboration, accountability
14. Securing Valley grants

#### Critical Barriers to Success

The following are obstacles and challenges the organization faces as it seeks to realize its vision.

Obstacle	Details	Strategy to Overcome Obstacle
Time	For Olympics, the time for legacy projects is dwindling. e.g. Large, capital projects need more than 3-4 years	<ol style="list-style-type: none"><li>1. Joint efforts, quick decisions, plan activities/events that are quick</li><li>2. Influence the Mobility Concept Plan implementation</li></ol>
Funding	There is limited funding under the control of the SFVCOG or available/allocated to SFVCOG projects and programs	Identify and advocate for new pots of money; establish strategy partnerships with others for funding, including LA City and County.
Competition	Several jurisdictions and localities just like SFVCOG (or more eligible) are working to attract resources from the finite resources	Leveraging the Olympics would add value to all SFVCOG members; making sure we play to our unique value proposition as a regional body.
Sense of Regional Identity	There is a lack of strong or cohesive Valleywide / SFVCOG regional identity	SFVCOG needs a better, stronger story that communicates our value to the LA County region. Focus on the natural environment that sets this “urban suburban” area apart from other areas. Empower cultural communities to set the region apart.



## SFVCOG Opportunities and Assets to Leverage

1. City of Los Angeles participation and leverage
  - a. They bring resources and influence
2. SFVCOG Reserve Fund (\$250k) *What could a small amount of money do to leverage the SFVCOG goals?*
  - a. Gap filler or matching fund?
  - a. X prize-style incentive?
  - b. Student-led initiatives where students put together programs related to issue education, economic development, or communication strategies to support members and the region?
2. The natural environment sets us apart with sustainable funding available
  - a. Grants to enhance these spaces exist, including funds for water projects like those part of the ULART plan
  - b. Horse trails and equestrian infrastructure
  - c. Bicycle capacity and connectivity
3. Caltrans projects/funds are focused on the SFVCOG region
4. We are the epitome of “Urban Suburban”
5. Collective resources for engagement activities
  - a. Best practices can be shared between cities because each member is focused on this in a way that may be applicable to others
6. With changing demographics, the understanding of them benefits the work for the SFVCOG, including data around the change of Race/Ethnicity, Renters vs. Homeowners, and Jobs/Employment trends

1. Deliver <sup>some idea</sup> presentation Maximize MC projects  
to provide high-quality low-pressure cost-effective
2. To have not a highly cost effective  
comprehensive and not highly cost effective
3. Regional connectivity enhancement for the region  
connectivity enhancement for the region
4. Olympic Planning for the region  
Olympic Planning for the region
5. Advocacy for the region  
Advocacy for the region
6. Event for the region  
Event for the region
7. Event for the region  
Event for the region
7. Develop monthly with our regents



**STATEMENT OF WORK  
SAN FERNANDO VALLEY COUNCIL OF GOVERNMENTS  
LOCAL SOLUTIONS FUND**

**I. Overview**

Homelessness is a regional crisis. As such, one of the top priorities of the Chief Executive Office's Homeless Initiative (CEO-HI) is to continue strengthening the collaboration between the County and diverse stakeholders, including the 88 cities in Los Angeles County. Since cities have jurisdiction over planning/land use activities and have the insight to support locally specific solutions, cities play a unique role in our countywide efforts to prevent and combat homelessness. The Councils of Governments (COGs) have a unique and important role in facilitating a regional approach with their member cities to address homelessness.

The San Fernando Valley COG (SFVCOG) is a joint powers authority created by the member cities of Burbank, Glendale, San Fernando, Santa Clarita, and Los Angeles (located in Supervisorial Districts 3 and 5).

To increase the participation of cities in the County's New Framework to End Homelessness, the strategic emphasis is to create co-investment opportunities that lead to an increase in cities' ability to respond at a local level to community members' greatest concerns in alignment with the New Framework, while leveraging cities' unique capabilities to increase access to housing.

**Information on the required deliverables for the Local Solutions Funds.** SFVCOG shall use Local Solutions Funds (LSF) to implement activities that align with the CEO-HI's New Framework to End Homelessness. The New Framework to End Homelessness outlines the following strategies for cities and COGs.

New Framework to End Homelessness Strategies		
1	<b>Coordinate</b>	Regional and Local Annual Planning
2	<b>Prevent</b>	Infuse Problem-Solving into Local Services
3	<b>Connect</b>	Outreach and Navigation Linked to Local Rehousing Services
4	<b>House</b>	Co-Investment in Permanent Supportive Housing (PSH) and Interim Housing
		Locally Sited Time Limited Subsidies
5	<b>Stabilize</b>	Local Eviction and Prevention Prioritized and Linked to Formerly Homeless Residents



## II. Objective

SFVCOG will use this funding to manage the tasks described below, including coordinating with Cities to participate in inter-jurisdictional activities and advancing regional solutions and approaches that align with the New Framework to End Homelessness.

## III. Tasks

Task 1: Regional Homelessness Coordination			
Task 1A: Regional Homelessness Coordination			
<p><b>Task 1A Description:</b> The SFVCOG will conduct monthly Homelessness Working Group Meetings with member Cities to create a regional response to homelessness. The COG will facilitate best practices of sharing and regional coordination amongst its member cities, maintain a city contact list, develop a resource guide focused on synthesizing the programs offered by the County and Los Angeles Homeless Services Authority, enhance the COG's Homelessness Strategic Plan, and provide ongoing technical assistance and support to cities in implementing projects. By way of example, but not limitation, through a competitive grant solicitation process or Notice of Funding Availability (NOFA), SFVCOG can use LSF to award grant funding to 501(c)(3) non-profit organizations and/or educational institutions for projects located within the geographical boundaries of the SFVCOG that identify and support regional homeless and housing solutions educational outreach or training and/or identify and support efforts to develop a regional approach to homelessness strategic planning.</p> <p><b>Alignment with New Framework to End Homelessness (Check all that apply)</b></p> <p><input checked="" type="checkbox"/> <b>Coordinate-</b> Regional and Local Annual Planning</p> <p><input checked="" type="checkbox"/> <b>Prevent-</b> Infuse Problem-Solving into Local Services</p> <p><input checked="" type="checkbox"/> <b>Connect-</b> Outreach and Navigation linked to Local Rehousing Services</p> <p><input type="checkbox"/> <b>House-</b> Co-Investment in Permanent Supportive Housing and Interim Housing; Locally Sited Time Limited Subsidies</p> <p><input type="checkbox"/> <b>Stabilize-</b> Local Eviction and Prevention prioritized and linked to formerly homeless residents</p> <p><input checked="" type="checkbox"/> <b>Supporting Activities-</b> <i>(Please list supporting activities that apply below)</i> Training, Capacity Building, and Advocacy</p>			
	Key Performance Indicators/Metrics	Targets (Anticipated Impact)	Timeline
1A.i.	Conduct Homelessness Working Group meetings for member cities	10 meetings	Monthly

<b>1A.ii</b>	Number of Homeless Trainings/Technical Assistance	4 technical assistance programs/meetings hosted	Quarterly
<b>1A.iii.</b>	Number of Grant Awards Made and Grant Projects Completed	Between 1 and 5 grant awards made and grant projects completed/updated	Annually

**PRICING SCHEDULE  
SAN FERNANDO VALLEY COUNCIL OF GOVERNMENTS  
LOCAL SOLUTIONS FUND**

**Maximum Contract Amount Not to Exceed: \$100,000**

The following shall constitute the maximum Measure H funding that Local Jurisdiction may be allocated for each fiscal year that this agreement is in effect and as approved by the County Board of Supervisors (Board) annually:

- Year One: July 1, 2023, through June 30, 2024, contract amount shall not exceed **\$30,000**.
  - \$30,000 in Regional Grant Awards. If unawarded by SFVCOG in Year One, then funding rolls over to Year Two and subsequent years.
- Year Two: July 1, 2024, through June 30, 2025, contract amount shall not exceed **\$30,000**.
  - \$30,000 in Regional Grant Awards. If unawarded by SFVCOG in Year Two, then funding rolls over to Year Three and subsequent years.
- Year Three: July 1, 2025, through June 30, 2026, \$30,000 in Regional Grant Awards. If unawarded by SFVCOG in Year Three, then funding rolls over to Year Four and subsequent years.
- Year Four: July 1, 2026, through June 30, 2027, \$30,000 in Regional Grant Awards.

Any increase in funding to each fiscal year shall be at the County's sole discretion and implemented through a written amendment to this agreement. All Board approved allocations in this agreement are made available throughout the term of the agreement.

REGIONAL HOMELESSNESS COORDINATION PROGRAM BUDGET*		
OVERHEAD COSTS		
Position	FTE	Total
		\$
OVERHEAD COSTS		\$ 0
OPERATIONS COSTS		
SFVCOG Grants to be awarded		\$ 60,000
OPERATION COSTS		\$ 60,000

<b>REGIONAL HOMELESSNESS SUBTOTAL</b>	<b>\$ 60,000</b>
<b>REGIONAL HOMELESSNESS GRAND TOTAL</b>	<b>\$ 60,000</b>

\*Changes within line items and/or categories require written authorization from the County Project Manager. Written authorization may be defined to include letter, email, and fax. A contract amendment is not required for changes within line items of a funding category, not to exceed the maximum contract amount.