



San Fernando Valley Council of Governments

2024 Work Program: January to December 2024

adopted January 8, 2024

This document identifies the work to be initiated or continued by the SFVCOG for calendar year 2024. This Work Program aligns with the contract year of Stratiscope ending December 31, 2024, as requested at the October 2023 annual review. The Work Program will address the goals adopted in the SFVCOG's Strategic Framework and other identified priorities.

1. Effective Management of the Organization

The SFVCOG is a unique COG in LA County because of its member jurisdictions and board makeup. From supporting regular meetings to serving as the filing officer for ethics forms, staff will continue to effectively maintain the organization in compliance with local and state requirements, as well as those directed by the Board. Communication with key stakeholders, partners, and internal members remains a key component to staff work.

- A. Facilitate Quarterly Board Meetings, including producing board agenda packets and providing agenda briefings to member cities' key staff
- B. Facilitate Quarterly Transportation Committee Meetings, including producing board agenda packets and providing agenda briefings to member cities' key staff
- C. Serve as the filing officer for the California Fair Political Practices Commission Statement of Economic Interests Form 700
- D. Develop the draft annual work program and budget
- E. Serve as principal liaison with key federal, state, regional, and local agency entities and officials
- F. Monitor upcoming appointments for SFVCOG representatives for the SCAG Policy Committees, League of California Cities (Los Angeles County Division), and other committees
- G. Create and maintain a policy book with adopted policies of the SFVCOG
- H. Update and maintain the content on the SFVCOG website, such as board agendas, news updates, upcoming events, etc.

2. Advocate for SFVCOG mobility priorities

Transportation and mobility will remain the priority for the SFVCOG. We will continue to build on the work of past years, continuing successful programs and initiatives, as well as enhancing them:

- A. Communicate the SFVCOG's transportation priorities and build support for them.
- B. Coordinate and host a *Mobility Workshop* in late Q2 2024 to engage transportation advocates and create a unified voice to advance SFVCOG mobility priorities
- C. Develop the capacity of regional leaders and staff through training to support regional mobility through the interactive, in-person *SFVCOG Mobility Academy*
- D. Continue to convene and staff the SFVCOG Transportation Technical Advisory Committee (TAC) for general guidance, as well as to specifically respond to technical requests from the board or partner agencies.
- E. Work to engage on new technologies to engage key stakeholders in bringing more options to the SFVCOG Region
- F. Plan to bring members to Sacramento for meetings with key policy makers to advocate for SFVCOG mobility priorities

3. Work to support member jurisdictions to develop a stronger regional economy.

Homelessness

The SFVCOG will work with its cities to coordinate their work to serve those experiencing homelessness and coordinate approaches to engage the region to support these efforts.

Housing

Through SCAG REAP funding, staff will coordinate with the SCAG contractor and the cities of Burbank, Glendale, San Fernando and Santa Clarita to develop the VMT model for use in identifying and selecting priority sites for housing development based on transportation needs and opportunities. We will manage an online portal and support the use of the VMT model to determine housing locations by COG members.

4. Represent the SFVCOG Regionally

SFVCOG staff will facilitate the coordination between the SFVCOG and regional agencies, such as Metro, SCAG, subregional COGs, and other related agencies on transportation/mobility issues of regional importance. Tasks may include the following:

- A. Participate in SCAG Executive Director meetings
- B. Continue to serve as the SFVCOG representative in Metro's Policy Advisory Council
- C. Attend LA County and SoCal COG coordination meetings

6. Provide community support resources to member jurisdictions

The SFVCOG will provide member jurisdictions support to advance regionally significant projects in local jurisdictions. The support would come in the form of facilitation, community engagement, resolving conflicts, and finding consensus as requested by the member jurisdiction.

7. Support the application for and implementation of grants for the SFVCOG

SFVCOG Staff will develop a strategy to identify, apply for, and win grants; and explore a framework for implementation of that strategy.